



## ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

February 4, 2025

The Economic Development Advisory Board of the City of Mesa met in the board room at 120 North Center Street, on February 4, 2025, at 7:31 a.m.

### BOARDMEMBERS PRESENT

Richard Blake\*  
Mark Drayna  
Kurt D. Ferstl  
Michelle Genereux, Vice Chair  
Charles Gregory\*  
Amanda Kay  
Frank Sanders  
Laura Snow

### BOARDMEMBERS ABSENT

### EX-OFFICIO MEMBERS ABSENT

Mayor Freeman (Excused)  
Chris Brady (Excused)  
Ed Carr (Excused)  
Sonny Cave (Excused)

### STAFF PRESENT

Jaye O'Donnell  
Maria Laughner  
Maribeth Smith  
Jack Vincent

### GUESTS

Jeff Robbins  
Rachel Nettles  
Elyce Gobat

(\*Participated in the meeting through the use of video conference equipment)

### 1. Call meeting to order.

Chairperson Zonneveld called the meeting to order at 7:31 a.m.

### 2. Items from citizens present.

Discussion only; no formal action taken by the Board.

### 3. Approval of minutes from December 3, 2024, Economic Development Advisory Board meeting.

It was moved by Boardmember Amanda Kay, seconded by Boardmember Kurt Ferstl, that the December 3, 2024, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Blake-Drayna-Ferstl-Genereux-Gregory-Kay-Sanders-Snow

NAYS – None

ABSENT – None

Chairperson Zonneveld declared the motion carried unanimously.

4. Hear a presentation on the City of Mesa's Redevelopment Strategy, followed by a discussion.

Discussion only; no formal action taken by the Board.

5. Hear a presentation on Mesa's Housing Statistics, followed by a discussion.

Discussion only; no formal action taken by the Board.

6. Hear an update on the City of Mesa's Retail Attraction Initiative, followed by a discussion.

Discussion only; no formal action taken by the Board.

7. Economic Development Director's current events summary including conferences attended.

Discussion only; no formal action taken by the Board.

8. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

9. Schedule of meetings.

Next meeting scheduled for March 4, 2025.

10. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 8:38 a.m.